

Getting the funding you need

Secrets and Scars!



The important questions



- Why are you planning to do it?
 - Don't think about money at this stage!
- What are you planning to do?
 - Don't think about money at this stage!
- How much will it cost?
 - Now you can think about the money
- How will you prove you have succeeded?
 - Outputs are not outcomes, but still need to be shown

Stating the Obvious



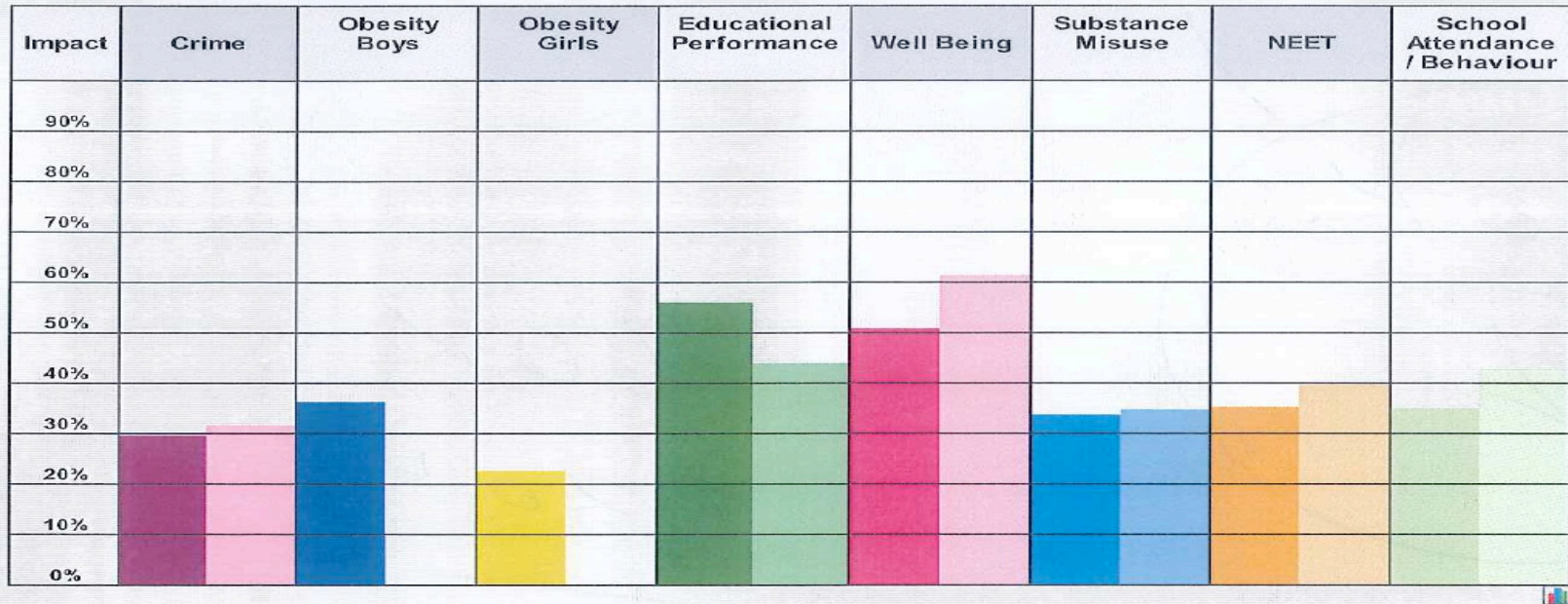
- Read the guidelines: If in doubt talk
 - Don't try to fit your project into the funders guidelines!
 - If the guidelines only fit part of your project, adjust your application so that it reflects that part only
 - Work out how you will prove that you are going to make the difference you set out to achieve.

Outcomes vs. Outputs

- Each of the programmes ran for 12 weeks
- On average they had between 12 and 15 young people on them
- 85% attended all the sessions
- We spent £57 374 on the programmes

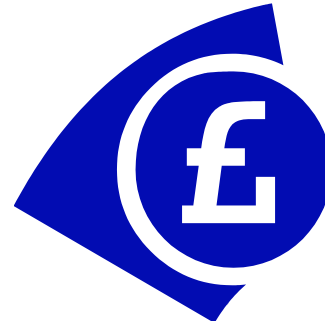
Value of the Inclusion Programmes

£57k = £546k in social value



Projected Social Cost Saving					£ 546,987
£ 57,374 (84 records)	£ 41,205 (67 records)	£ 14,126 (16 records)	£ 37,188 (84 records)		
£ 110,908 (84 records)	£ 167,824 (84 records)	£ 55,167 (84 records)	£ 63,194 (84 records)		
Measured Social Cost Saving					£ 535,804
£ 60,860 (84 records)	£ 0 (0 records)	£ 0 (0 records)	£ 29,106 (84 records)		
£ 133,754 (84 records)	£ 173,418 (84 records)	£ 62,196 (84 records)	£ 76,469 (84 records)		

Budget



- What can't you claim for?
- What are capital costs and what are running costs
- What is *contribution in kind*?
- Check that all the figures quoted in the application balance!

Things to avoid:

- You can't change the whole world, so don't say you can:
 - “our programme will stop minor crime in the Thanet Area”
 - “Young people on our programme will benefit from the programme and will change their lives”
 - “By educating young girls we will stop teenage pregnancy”



Now that you are prepared:

- Start filling in the application form
 - Start at the top of the form and don't stop until you have got to the bottom
- Get someone who knows about your programme to check the details:
 - Are the facts and figures correct?
 - Have you missed out anything important?
 - Are there any contradictions?



Now that you are nearly finished

- Get someone **else** to print off & read the guidelines
 - Then get them to proof read the application and make notes on the guidelines where you have complied with them.
 - What supporting documents must go with it
- Where and how must it be submitted?
 - Post
 - Email
 - Both
 - By Hand

